

Smart Software Subscription

The rental of WoodWing software licenses

On top of the perpetual software license, WoodWing offers a subscription-based license, called Smart Software Subscription. This subscription allows for the 'rental' of the software licenses, letting the customer side-step the initial capital expenditure.

Why a Smart Software Subscription

Switching to a new editorial system or extending an existing system can involve a considerable investment in software licenses. Following the perpetual license model, the software is bought by the customer, who is granted a 'perpetual license' to use the software.

With the introduction of Smart Software Subscription, WoodWing acknowledges the customer's need for an additional software license model. Smart Software Subscription allows for the 'rental' of software for a flexible period of time, while payment is performed on a monthly basis.

A number of points may be taken into consideration when deciding what license type to use.

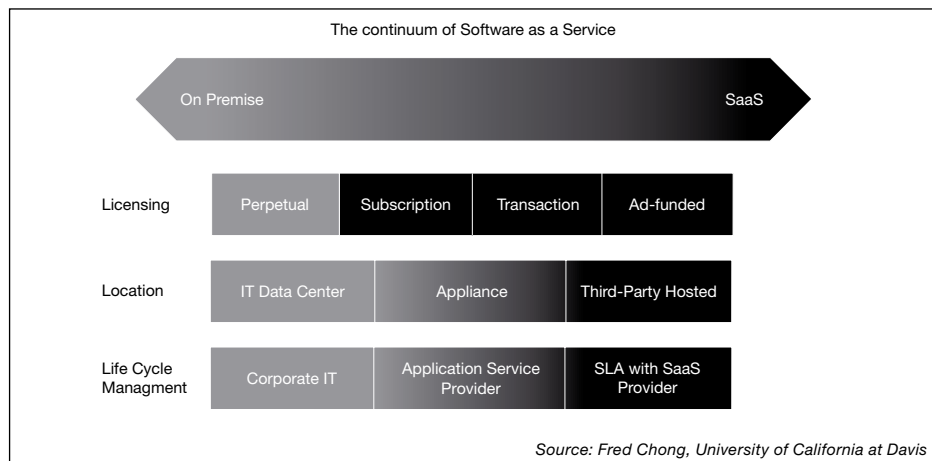
With Smart Software Subscription, the initial capital expenditure is being replaced by operational expenditures only. This could make budgetting superfluous. Omitting the initial capital expenditure also means reducing the risk of investments with new startups of companies or titles.

Moreover, the subscription license is a safe way to try out the software within a production environment for a certain period of time. Or, if the number of licenses required fluctuates because of seasonal peak load or specific events, the Smart Software Subscription allows for a variable number of user licenses throughout the year.

With Smart Software Subscription, WoodWing takes a first step toward SaaS (Software as a Service).

"Smart Software Subscription allows for the 'rental' of the software for a flexible period of time, while payment is performed on a monthly basis."

"Smart Software Subscription takes the initial capital expenditure out of the quotation."



Smart Software Subscription

"With Smart Software Subscription, WoodWing takes a first step toward SaaS (Software as a Service)."

"It is always possible to convert a Subscription license to a perpetual license."

Concurrent licenses

The Smart Software Subscription is available for all WoodWing software products, in any combination. The Subscription works with concurrent licenses. Concurrent means that different users can use the same license, however not at the same time. This way the licenses can be used to their full extent by different staff. This is even more valuable when working with temporary or freelance staff.

Maintenance

Included in the Subscription price is Maintenance of the software. This entitles the customer to use the latest version of the

software, also when major updates or completely new versions are made available. So the customer can always use the best tools available at that time.

Monthly fee

Payment for use of the software is performed upfront, on a monthly basis. Almost any possible payment type is supported.

Converting to perpetual licenses

Customers can convert their Subscription license to a perpetual license at any point in time. Depending on the duration of the subscription period, a discount is applied to the perpetual license price.

Terms and Conditions for WoodWing's Smart Software Subscription

- ≡ The Smart Software Subscription allows concurrent usage of licenses.
- ≡ The Subscription starts with 5 user licenses or more.
- ≡ The minimum contract period for a Subscription is 6 months.
- ≡ Clients and Servers must have a working internet connection.
- ≡ Adobe products and other third-party products are not included.

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