



Smart Publishing

Features at a Glance

iPhone Newsreader

Get your own branded iPhone newsreader

Are you looking for an easy and cost-effective solution to publish your news through a company-branded iPhone application? Then take a look at our full-service solution on subscription base for only 499 euro per month!

Our iPhone newsreader service allows any publisher or corporation to obtain its own branded iPhone newsreader without having to go through the difficult, expensive and time-consuming development phase. Your App will be up and running in Apple's App Store in just a few weeks time from now.

WoodWing's iPhone newsreader service includes

- Branding the App with your design elements.
- Connecting it to your content management system, RSS feed, or other content source.
- Hosting of the news.
- Data traffic.
- Posting of the newsreader in Apple's App Store for your audience.

iPhone newsreader features

- Smooth navigation through the news.
- Bookmark function for favorite news headlines.
- Search functionality.
- Direct access to contact information.
- Possibility for users to add their own RSS feeds.
- Advertising possibilities.
- Shake the device to load the latest news!



Example of WoodWing branded iPhone newsreader called 'Smart News'.

Imagine your own logo on your reader's iPhone.

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€ 499 per month



www.woodwing.com

Contact us at sales@woodwing.com for more information or visit www.woodwing.com/en/iphone-news-reader for the free trial.

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